

PRIVACY POLICY

Your privacy and the protection of your identity is important to us. We have adopted a number of policies to protect your privacy so that you can feel confident about how we handle and use your personal information.

Your personal information will be collected, stored and used in accordance with this policy. Our privacy policy may be subject to change if enforced legal requirements instruct us to do so.

By accessing our site, using our services and providing us with your personal information, you consent to us collecting, using and disclosing your personal information in accordance with our policy. We may also provide information on our company and our products from time to time.

When do we collect personal information?

Zen Global collects personal information, such as names, addresses, e-mail addresses, mobile numbers, survey results, demographic information (age, gender, etc.), occupations, as well as other information which meet our legal obligations when conducting our business and meeting the needs of our customers in providing marketing services.

Your personal information can be collected by Zen Global in a number of ways. You can provide us directly with your personal information, enter a competition of one of our customers, register your details for a particular activity, competition or promotion, or also choose to provide us with your personal information via other third parties.

You can update or correct your personal information at anytime as well as your preferred method of contact and your preferences on preferred offers and additional information.

What do we do with your personal information?

We collect and use your personal information to enter you in contests and notify you of results, to e-mail you with updates and news, to respond to your questions or comments, to register you for certain features, to provide personalized content, information, and/or to send out brochures, coupons, samples, offers and other information on us or our clients or our or our clients' products or services.

We may also use your personal information to conduct our business and assist our clients to conduct their business, help us and our clients manage and enhance their products and services, create personal profiles in our databases, analyse, report on and aggregate your personal information for various purposes such as benchmarking, market research and product and service analysis and to comply with our legal obligations.

At times we may disclose personal information about you to third parties.

Third parties are those whom we have business relationships, police, courts, tribunals and other regulatory authorities and anyone else to

whom you authorise us to disclose your personal information.

Zen Global may at times purchase and use opt-in e-mail lists to contact potential customers. We will honor opt-out requests and ask those providing lists to give us assurances that e-mail contact information is provided only for those consumers who have expressed a desire to receive offers and information by e-mail.

How do we safeguard your personal information?

We endeavor to protect your personal information via internal procedures which meet our privacy policy. We also use our best efforts to be sure that third parties who work with us as our agents to make this site and its contents available to you, and to fulfill your orders and requests, agree to protect personal information that they must access in order to serve our site and our visitors, and honour your preferences about contacts you receive.

What about links to other Web sites?

Zen Global is in no way responsible for the content or information collection policies of sites operated by companies other than Zen Global. The onus is on you to ensure you understand the privacy policy of the external websites and of the links you choose to visit.

What should you do if you have questions, wish to access, update or delete information, or wish to opt out of receiving future communications?

If you would like us to access, update, change, or delete information we have about you (subject to any applicable legal exceptions), would like to opt out of receiving further communications from us, or have questions about our privacy policy, please contact our Privacy Coordinator at info@zenglobal.net

You may also write, or call our offices:

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