## **Privacy Statement**

- 1. Northbridge Brewing Company (hereon referred to as NBC) and Whitfords Brewing Company (hereon referred to as WBC) may collect information about members. The membership database contains the following member information:
- 1.1. Name, address and telephone number(s)
- 1.2. Transaction details associated with the collection of membership program points
- 1.3. Points collected and awards provided.
- 1.4. E-mail address.
- 2. Member database information will be made available to NBC and WBC agents involved in administering the loyalty card program. Information from the membership database will be made available to and used by NBC and WBC for marketing, planning, product development, research and other commercial purposes.
- 3. Each member consents and agrees to:
- 3.1. NBC and WBC including Zen Global accessing the information contained in the member database;
- 3.2. The disclosure of any information contained in the member database to NBC and WBC, Zen Global and its agents for the purposes set out above; and
- 3.3. The disclosure of any information contained in the member database by NBC and WBC, Zen Global or its agents for the purposes referred to above.